Description of the Problem:

Memphis is the 26th largest city in United States, and the second-most populous city in Tennessee State. As of 2020, it has population of 647,374 [1]. Greater Memphis is the 42nd largest metropolitan area in the United States. This city has a number of renowned industries such as headquarters of FedEx, AutoZone, and so on. The University of Memphis is also a high-ranked university in United States. For these reasons, Memphis becomes a popular choice for all demographic people to live in. A number of Asian people live here, and that’s why Indian cuisine are quite popular.

This capstone project focuses on finding the best location to open a new Indian restaurant at the city of Memphis. For a successful business, the first step is to find out a proper location that is suitable to attract the customers. So, the goal of this project is to analyze and select the best locations to open an Indian restaurant at the city I live in, Memphis.

References:

1. Memphis, Tennessee Population 2020. (n.d.). Retrieved August 27, 2020, from https://worldpopulationreview.com/us-cities/memphis-tn-population